

## Sponsorship Opportunities

<b>Option 1: \$1,000 (\$1,000 Value)</b> <b>Farmer's Market Only</b> (Winter <u>or</u> Summer)	<b>Option 2: \$3,000 (\$4,000 Value)</b> <b>All Inclusive Option</b> <b>Best Value!</b> (Can separate into two payments)
<p><b>Farmers Market Silver Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Company Name on all Dedham Farmers Market related promotional materials</li> <li>• Company Name included in Dedham Farmers Market Ad in Dedham Times</li> <li>• Logo included on Farmers Market Tote Bag</li> <li>• Logo on Vinyl Banner attached to tent at the outdoor market and banners at indoor market</li> <li>• Brand Thanked and Tagged on Farmers Market Social Media in Group Post</li> </ul> <p><b><u>Other Considerations</u></b></p> <p><b>Branding</b> - The outdoor summer Farmers Market had record numbers of guests since the pandemic leading to the new highly successful indoor Winter Farmers Market at Dedham Town Hall. On a normal day, hundreds of people visit the market making it a perfect place to display your brand! The average attendance for the summer market is 400+ per market day and winter market is 300 and growing weekly.</p> <p><b>Communications</b> - Additionally, both Farmers Markets are regularly communicating weekly in-season to a list of 3,000+ people via Constant Contact and we have strong activity on both the Facebook page dedicated to the market as well as the landing page for it. We will display your brand in all of those places where we can easily hyperlink back to your website (or any landing page you want). Flyers in Dedham and surrounding towns and print ads for markets will also include your logo. Ads will be placed in the Dedham Times, Bulletin and Hometown Weekly newspapers.</p>	<p><b>Everything in Option 1 (\$1,000 Value)</b></p> <p style="text-align: center;">+</p> <p><b>Trunk or Treat Silver Sponsorship (\$1,000 Value)</b></p> <ul style="list-style-type: none"> <li>• Booth at the event – More than 2500 people attended last year</li> <li>• Company Name on all Event-specific related promotional materials</li> <li>• Company Name included in Event-specific Ad in Dedham Times</li> <li>• Brand Thanked and Tagged on DSC Social Media in Group Post leading up to the event</li> <li>• Company logo included in any signage created for the event.</li> </ul> <p style="text-align: center;">+</p> <p><b>Holiday Stroll Silver Sponsorship (\$1,000 Value)</b></p> <ul style="list-style-type: none"> <li>• Booth at the event – More than 1500 attended last year</li> <li>• Company Name on all Event-specific related promotional materials</li> <li>• Company Name included in Event-specific Ad in Dedham Times</li> <li>• Brand Thanked and Tagged on DSC Social Media in Group Post leading up to the event</li> <li>• Company logo included in any signage created for the event.</li> </ul> <p style="text-align: center;">+</p> <p><b>Quarterly Networking Silver Sponsorship (\$1,000 Value)</b></p> <p>Each Year we host 4 in-person networking events held at Square restaurants.</p> <ul style="list-style-type: none"> <li>• Company Name on all related promotional materials</li> <li>• Company Name included in any Dedham Times ads.</li> <li>• Brand Thanked and Tagged on Dedham DSC Social Media in Group Post leading up to those events</li> </ul>